

Partnership

SPORTSQUÉBEC announces a partnership with Gildan

Montreal, July 29, 2022 – **SPORTSQUÉBEC** is pleased to announce that it has signed a partnership agreement with Gildan, making the apparel company an official supplier for its events in 2022 and 2023.

"This is a collaboration that brings much value for **SPORTSQUÉBEC**. We dress many people for our various events, and our partnership with Gildan will benefit us on several fronts. As a leading global apparel manufacturer, Gildan is a major player in the sportswear industry who, among other things, will be able to help us ensure stability in our supply of quality clothing made with respect," said Julie Gosselin, President of **SPORTSQUÉBEC**. "In addition, when a major company decides to support young athletes over several years, it sends a great message to the sports community."

"We are thrilled to partner with **SPORTSQUÉBEC** and to be the preferred apparel supplier of choice for this sporting event," said Geneviève Gosselin, Director of Global Communications and Corporate Marketing at Gildan. "We are proud to be associated with this competition, which is a unique opportunity for young athletes in Quebec to perform on the provincial scene as part of a major event. We would like to wish the best of luck to all participants and invite people to come cheer for these young athletes from across the province," she added.

About **SPORTSQUÉBEC**

SPORTSQUÉBEC brings together 65 provincial sports federations, 17 regional leisure and sports units and 18 multisport partners who, through their voluntary and permanent structure, contribute to the development of sport and its universal practice. In partnership with Quebec and Canadian organizations, **SPORTSQUÉBEC** plays an important role in the leadership of the development of the Quebec sports system by promoting and defending the interests of the sports community, as well as by managing sports programs such as the **SPORTSQUÉBEC**, training for coaches, and the Gala Sports Quebec.

www.sportsquebec.com

SPORTSQUÉBEC, sport is us.

About Gildan

Gildan is a leading manufacturer of everyday basic apparel which markets its products in North America, Europe, Asia Pacific, and Latin America, under a strong portfolio of

Company-owned brands, including Gildan®, American Apparel®, Comfort Colors®, GOLDTOE®, Peds®, and under the Under Armour® brand through a sock licensing agreement providing exclusive distribution rights in the United States and Canada. The Company's product offerings include activewear, underwear and socks, sold to a broad range of customers, including wholesale distributors, screenprinters or embellishers, as well as to retailers that sell to consumers through their physical stores and/or e-commerce platforms, and to global lifestyle brand companies.

Gildan operates with a strong commitment to industry-leading labour, environmental and governance practices throughout its supply chain in accordance with its comprehensive ESG program embedded in the Company's long-term business strategy. More information about the Company and its ESG practices and initiatives can be found at gildancorp.com.

- 30 -

For additional information or an interview:

Thierry Gamelin

Communications and Marketing Director, ***SPORTSQUÉBEC***

514-358-3496 / tgamelin@sportsquebec.com